

## ***“Daguerreotype,” 25 May 1844***

(keywords: Marcus Ormsbee, history of the daguerreotype, history of photography.)

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### **THE DAGUERRETYPE: AN ARCHIVE OF SOURCE TEXTS, GRAPHICS, AND EPHEMERA**

*The research archive of Gary W. Ewer regarding the history of the daguerreotype*

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*Portland Transcript* (Portland, Maine) 8:7 (25 May 1844).

DAGUERREOTYPE. “As to Daguerreotype,” says a later writer, “a woman’s heart is the only true plate for a man’s likeness. An instant may give the impression, and an age of sorrow and change cannot efface it.” This is, perhaps very true. But if you have no *living* plate on which you desire to impress your features, you cannot do better than to give MR. ORMSBEE a call, at his rooms over the store of Mr. J. D. Kidder, and in a few seconds he will furnish you with your second self, done up in a neat frame, at a trifling cost. Mr. O.’s method combines the latest discoveries in this wonderful art. The likenesses stand out bold and clear, without that misty indistinctness that usually characterizes Daguerreotype impressions. A visit to his “Picture Gallery,” always open, will well repay one his time and trouble.

**[End of text.]**

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#### **EDITOR’S NOTES:**

The opening quotation included in this promotional “puff” (for the gallery of Marcus Ormsbee) also appears in *Springfield Daily Republican* 1:45 (24 May 1844): n.p. [third page of issue].

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